



RULES

Please read carefully to avoid any misunderstanding

- 1) Conditional upon PLACE BONAVENTURE placing the exhibit space applied for herein at the disposal of LOUISE BENOIT COMMUNICATIONS INC. (herein called the "Management"), PARENTS & KIDS FAIR (herein called the "FAIR") is to be held at PLACE BONAVENTURE, March 29 to April 1, 2012. **Allotment of space is made by Fair Management. The Exhibitor may not enter a protest against the allotment of space made. Dissatisfaction with or making necessary modifications to the booth itself will not be regarded as justification for withdrawal from participation nor will it entitle the Exhibitor to claim compensation.**
- 2) No one other than the official contractor as designated by PLACE BONAVENTURE, shall connect or disconnect utility services, install wiring, spotlights or do other electrical or carpentry work.
- 3) No Exhibitor shall exhibit in the space allotted to him any merchandise and/or service other than that specified in the Application. The space shall not be sublet and the sharing of space by Exhibitor or use of space by persons or in a manner not authorized by Fair Management is prohibited.
- 4) Fair Management shall have the right to adopt such rules and regulations as to conduct of parties prior to, during and after the Fair as in its discretion it seems to be in the best interests of the Fair and the Exhibitor agrees to abide by all regulations of general application that may be issued by PLACE BONAVENTURE and all bylaws, rules, directions, orders and regulations of municipal authorities. References to the Fair herein shall be deemed to include the endorser, the Advisory Committee, the managing directors of the Fair and any duly authorized representative, agent or employee of the foregoing.
- 5) Exhibitor's property shall be placed on display and exhibited at his own risk and neither Fair Management nor PLACE BONAVENTURE shall be deemed to assume any responsibility thereof; nor shall Fair Management or PLACE BONAVENTURE be accountable for the death or injury to any person or for damage or loss of property of the Exhibitor, its officers, agents, employees, or guests resulting from any cause whatsoever and the Exhibitor shall indemnify and hold them harmless from any suit or claim arising out of any action or failure to act by the Exhibitor and the Exhibitor shall secure and furnish upon demand evidence of comprehensive general liability insurance coverage adequate thereof.
- 6) If the Exhibitor fails to comply in any respect with the terms, conditions, rules or regulations of this agreement (including payments on the requested dates) all rights of the Exhibitor hereunder shall cease and terminate. Any payment made by the Exhibitor on account hereof will be retained and Fair Management may thereupon rent said space. Once Fair Management has confirmed the application and space has been allocated, the deposits are non-refundable and the contract is in force.
- 7) Should any contingency interrupt or present the holding of the Fair, Fair Management will return such portion of the amount paid for space as may be determined to be equitable by Fair Management after deduction of such amounts as may be necessary to cover expenses incurred by Fair Management in connection with the Fair. Fair Management shall not be financially liable or otherwise obligated in the event that the Fair is cancelled or postponed except as provided herein.
- 8) **Fair Management reserves the right to reject or prohibit exhibits or Exhibitors which it considers objectionable and further reserves the right to relocate exhibits or Exhibitors when in its opinion such relocations are necessary to maintain the character and/or good order of the Fair.**
- 9) The Exhibitor agrees to have merchandise and personnel in his booth from opening to closing hours, for the duration of the Fair. The Exhibitor agrees that no display may be dismantled during the entire period of the Fair and display & products must remain intact until closing hour of the last day of the Fair. The Exhibitor also agrees to remove its exhibit, equipment and appurtenances from the Fair Building by the final move-out time limit, or, in the event of failure to do so, the Exhibitor agrees to pay such additional costs as may be incurred and for the storage expenses incurred by Management.
- 10) The Exhibitor shall be liable for any damage caused to the Building floors, walls, or columns or to the property of other Exhibitors. The Exhibitor may not apply paint, lacquer, adhesive or other coatings to Building surface nor shall it use flammable decorations or covering for display fixtures and all fabrics or other material used for decoration or covering of tables shall be flame proof.
- 11) No signs or advertising devices shall be displayed in areas of the Building other than those set aside for such purpose and all such sign shall be subject to the approval of Fair Management.
- 12) The Exhibitor agrees to abide by any local union regulations in existence and to obtain any clearance required by any union or trade organization having authority with respect to the Fair or work performed in the Building. Fair Management agrees to advise the Exhibitor of all union agreements which might affect the Exhibitor's activities.
- 13) The Exhibitor shall not :
 - a) **Promote another merchant or service in your designated area without management's consent.**
 - b) Permit or allow beer, wine or liquors of any kind to be sold or given away;
 - c) Commit any nuisance;
 - d) Cause any unusual noxious or objectionable smoke or odour to emanate from its Space;
 - e) Use its Space for lodging or sleeping;
 - f) Do anything which would interfere with the effectiveness of any utility, the heating ventilating or air-conditioning systems in the Building nor interfere with free access or passage public areas of the Building or areas adjoining thereto ;
 - g) Interfere with effectiveness or accessibility to the elevators in the Building or the electrical, plumbing, or compressed air systems;
 - h) Overload any floor, ceiling or wall;
 - i) Do or permit to be done any act which might invalidate any insurance policy carried by Fair Management or PLACE BONAVENTURE.
- 14) Although recorded and transcribed music or sound is permitted in booths the volume must be kept at a level which is not objectionable to neighboring Exhibitors. This rule will be strictly enforced.
- 15) The Exhibitor and the visitors must behave in respect to other exhibitor's rights. It is strictly forbidden to take away samples, merchandise or any publication from exhibitors and to take any photography of a booth without prior agreement with its proprietor. Exhibitor or its representatives are not allowed to solicit in the walking areas.
- 16) **Cancellation:** Any cancellation before January 26, 2012 will bear a penalty to an amount equal to 50% of the total value for this contract. Any cancellation on and after January 27, 2012 will bear a penalty to an amount equal to 100% of the total value for this contract.
- 17) This contract shall be interpreted under the laws of the Province of Québec. This agreement has been drawn in the English language at the request of the parties here to.