

BOOTH DISPLAY REQUIREMENTS

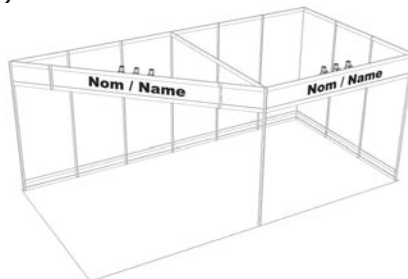
Any deviation from these requirements requires the consent of the Fair Organizers

1. Booth setup will take place **WEDNESDAY APRIL 7, 2010**. We will email your assigned arrival time one month before the Fair.
2. All booths must be up and decorated by 8 p.m. WEDNESDAY APRIL 7, 2010.
3. The floor space you lease must be covered with carpet or other floor covering of equal size.
4. Rigid walls mandatory: required height 8 feet (2.4 m).
5. Any walls higher than the required height must be approved by the Fair Organizers.
6. The use of curtains in lieu of walls is forbidden.
7. The use of curtains as decorative items is permitted, provided they are fireproof.
8. All booth wall surfaces viewable by the public must be tastefully painted or covered.
9. Promotional material, furnishings and decorative items, as well as products, must be limited to one partition or wall, and must be installed on the inner side of said partition or wall.
10. Walls viewable by the public must be finished on both sides.
11. Items from your booth (carpeting, furnishings, display units, clothing racks, baskets, etc.) must remain within the perimeter of your space at all times, and never protrude onto the aisles.
12. You are NOT PERMITTED to store anything inside or behind the booth.
13. Exhibitors are responsible for applying Place Bonaventure's standards as per the Montréal fire department's fire prevention rules. See Place Bonaventure's policy and regulations on the subject, and consult the fire rules.
14. Exhibitors using half moon, popup or SpectraLight® booths must comply with the booth display requirements specified above, including appropriately concealing the back and sides of said booths. This will ensure all exhibitors are respected and preserve the Fair's cohesive look. Failure to adhere to the requirements automatically authorizes the Organizers to bill the exhibitor for any fees incurred for covering up purposes. GES offers a special package. See Illustration D.
15. Any special request respecting the appearance of a booth must be submitted to the Organizers for approval no later than thirty (30) days prior to the Fair's opening, and must be accompanied by a supporting plan or drawing.
16. Exhibitors must comply with these requirements or rent a turnkey booth from GES Canada, the Fair's official decorator, at the rates in effect. The turnkey package order form is available online on the Fair's website, in the Exhibitors section.

A)



B)



C)



D)

